

Musical Frog Holds Secret to Smarter Kids

While there's nothing new about kids loving music, science involving music and the brain proves that learning music early in life enhances brain development.

In the fantastical Freddie the Frog 4-book series detailed below, pre-school through elementary-age children learn musical concepts while they are duly immersed in Freddie's colorfully illustrated adventures.

Now a nationally beloved fictional children's book character, Freddie the Frog has become the mascot of music education for kids. Developed and authored by music teacher and speaker Sharon Burch, these books and companion CDs provide an accessible, entertaining and highly effective form of literature-based music education that kids absolutely love.

"Nothing compares to music in brain stimulation and development,"

notes Burch. "The plethora of music and brain research findings are clear - music training profoundly affects brain development and music education benefits every child. The Freddie the Frog books were purposely developed to make learning music easy and fun!"

Enjoy a narrated sneak peek inside Freddie's world here:

<http://vidego.multicastmedia.com/player.php?v=ou387311> and discover the cognitive benefits of music here: <http://www.freddiethefrogbooks.com/childmusicoutline.html>.

